

# LIGHTS, CAMERA, ACTION

As we all know, Social Media has taken the business world and our personal lives by storm over the past several years. As these media outlets continue to develop, we are trending to a very visual world. Think about when Facebook first started. There were no pictures and it was simply text and the ability to send messages to those individuals you have lost touch with. Then came pictures and videos to Facebook. Next thing you know there is Pinterest and Instagram where we share our entire world through snapshot images of what we like and love to do.

As our visual world evolves so do our strategies to reach customers, both current and potential. YouTube is the next major venture for SITEX to set out on. SITEX developed a YouTube channel several years ago but has not provided a main focus to developing our YouTube channel.

If you want to sew curtains, build a deck, update the wiring in your house, plant a flower bed, grow a garden, or anything else you can possibly think of, there is a YouTube video for it. We are beginning our venture of letting our Team Members, current customers, and future customers know why we love SITEX, why we work here, how we service each of our customers needs, and what a day in the life of a SITEX Team Member might look like.

We are excited to begin this adventure and are looking to our Team Members to lead the way in further developing our YouTube channel. We want to be the “go to” place on the web when people think of their uniform, linen, mat, mop, dust, restroom & hygiene, custom apparel, and promotional product needs.

Bring your ideas to Brandy Bell, and we will make you our SITEX YouTube Superstar!

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### RIDDLE ME THIS:



Mary's father has 4 children; three are named Nana, Nene, and Nini. So what is the 4th child's name?

Keep reading to find the hidden answer!

## NEWS FROM HR

- ⇒ **Team Member Hotline:** SITEX now has a Team Member Fraud Hotline that is available 24 hours a day/7 days a week. The fraud hotline allows Team Members to report any suspicious activity they may see at work. The hotline is at extension 2202 or a Team Member can call 270.631.2202 and dial directly into the hotline. All calls are confidential and will be taken seriously. Anything reported to the team member hotline will be reviewed and investigated thoroughly and in a timely manner to ensure SITEX remains a strong company for all of our Team Members benefit. Watch for fraud tips and examples in your Daily Wash information!!!
- ⇒ **401K Enrollment Meetings:** Saving for retirement is vital in today's world. Financial planning and saving for retirement is the only way to guarantee that you will have the funding you need to retire in a manner that meets your lifestyle expectations. SITEX Team Members who qualify for new enrollment will be notified of their enrollment eligibility by Human Resources. Enrollment meetings will be held in June and more information will be available closer to time. Any Team Member already enrolled in our SITEX 401K program may see Mary Ann Hurd with any changes or questions they may have.
- ⇒ **Team Member Personal Development Classes:** We have posted sign up sheets for a few classes SITEX is offering to each of our Team Members free of charge. It is important that we develop our Team Members both professionally and personally. A Weight Management & Nutrition Class will be offered sometime this Fall. The class will teach Team Members healthy habits and lifestyle choices that will help us make healthy nutrition choices and maintain healthy weight levels.
- ⇒ **Financial Budgeting for Team Members:** Budgeting is a vital part of our day to day lives both at work and at home. Budgeting involves everything from weekly grocery bills, paying the mortgage or rent, to saving for vacation, and preparing for retirement. SITEX is offering a free budgeting class to all Team Members to help ensure our SITEX Team is the best they can be. See your manager or HR for info!

# Fastenal Vending



SITEX has began a new adventure with our Fastenal Vending Machine set up. Team Members are granted certain accesses to various products kept in the Fastenal Vending Machines. This is a wonderful step for SITEX in controlling costs and usage of various items. Fastenal provides us with reports on what products were used and what Team Member “purchased” the item from the vending machine. The machines save time and money for every department! SITEX is not charged for the items in the vending machines until they are actually “purchased” from machines. Each time an item is vended from the machine we will be able to better track usage and dial in on opportunities to improve efficiencies throughout the company.

# May 2013

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2 Nurse is In	3	4 KY Derby
5 Cinco de Mayo	6	7	8 Birthday Cake	9 Safety Team	10	11
12 Mother's Day	13	14	15	16 Team Member Lunch	17	18 March of Dimes Walk
19	20	21	22	23	24	25
26	27 Memorial Day	28	29	30	31	

# June 2013

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4 Safety T Shirt Day	5	6 Nurse is In	7	8
9	10	11	12 Birthday Cake	13 Safety Team	14 Safety T Shirt Day	15
16 Father's Day	17	18	19	20 Team Member Lunch & Safety T Shirt Day	21	22
23	24	25	26	27	28 Safety T Shirt Day	29
30						

## Happy Birthday

### May

Tracy Hammond 5/4  
Scott Turner 5/4  
Paula Gower 5/16  
Doris Jewell 5/17  
Chris Emmert 5/17  
Will Murphy 5/29  
Edna Garay 5/30

### June

Traci Tyler 6/1  
Harriett Hite 6/5  
Claude Nave 6/5  
Kaylon Blandford 6/7  
Hugh Hennessy 6/8  
Janie Waldridge 6/15  
Rodney Hopf 6/18  
Donna McCullough 6/18  
Drew Rheinhardt 6/29

## Happy Anniversary

### May

Brenda Cobb—30 years  
Harriett Hite—21 years  
Louie Hopf—14 years  
Donna McCullough—7 years  
Donald Gross—7 years  
Lymaris Rodriguez—5 years  
Ann Dalton—1 year  
Mike Black—1 year

### June

Kathy Duncan—20 years  
Becky Rigdon—18 years  
Beverly Burris—16 years  
Samantha Crowley—7 years  
Dee Pharris—7 years  
Natasha Arnett—7 years  
Oscar Lunas—5 years  
Brantley Boaz—5 years  
Matt Luker—2 years  
Maria Tomas—2 years  
Blaine Anfield—1 year

## Welcome to SITEX

Keith Alvey—Mat Room  
Chris Bassett—Henderson Service  
Joyce Bird—Accounts Receivable  
Representative  
Marty Chenault—Henderson District  
Manager  
Dewayne Edgerson—Henderson Service  
Lisa Farmer—Tie Out/Sorting  
Drew Rheinhardt—Henderson Service  
Scott Turner—Henderson Service

## Moving On Up

Patrick Mitchell—Paducah District Manager  
Scott Smith—Henderson Route Service &  
Sales Specialist

## A Word from Wes ...

Change is in the air, and not just the weather. As the seasons change outside (and it seems like they change weekly), so have some of the faces around SITEX. We are excited about the few new positions we have added, the promotions a few of our team members have earned, and we're also excited about a few new team members who have come to us from other companies. We still have many, many tenured team members at SITEX, and we have always been able to recruit, retain, or promote talented people that continue to uphold our mission of taking care of our customers and doing things the right way. Please join me in welcoming our new team members, congratulating those whom have earned promotions, and praising all of those who continue to do a great job everyday...there are many of you!

Another one of our vital missions continues to be SAFETY on the job! We move an enormous amount of many products, drive many, many miles, and have plenty of heavy machinery and moving parts in our business, and we must ALL practice safe working habits every day. Thanks to those of you who serve on our safety committee and thanks to everyone for keeping safety in the top of your mind.

As always, thank you to all of our customers and all of our team members!

*Wes*



Don't forget to be on the look out for a SITEX RSSS or a SITEX truck hard at work! Snap a photo and post it to our SITEX Facebook page and you could win a \$50 Gift Certificate to our SITEX Custom Apparel catalog.

Follow Us!



## June Is Safety Month

SITEX has made a strong dedication to ensuring the safety of each of our Team Members. It is a top priority that our Team Members return home safely each night to their families. Whether we have a Team Member in the office, working with equipment in the plant, a Relay Driver hauling product down the road, or a Route Service and Sales Specialists at a customer location, safety is always a number one priority for SITEX. To continue our dedication and commitment to SITEX Safety, we will be celebrating SITEX Safety Month the whole month of June.

During this time Team Members will be given a Safety T-shirt that can be worn on the following dates: Tuesday, June 4th, Friday June 14th, Thursday June 20th, and Friday June 28th. For safety month, we challenge each Team Member to look for ways to improve safety in their department and other areas here at SITEX.

As we approach Summer, another important safety topic is heat safety. Our region is known for extreme heat accompanied by extreme humidity. The combination of these two create a potentially hazardous environment where our Team Members are susceptible to heat exhaustion, heat stroke, or conditions even worse. During June we will focus on heat safety training for all of our Team Members.



Riddle Answer: Mary

# Welcome New Customers!

Abell Rail Service, Babb Land Improvement, Bart's BBQ, Daisy Hill Custom Cabinets, Delta Services, El Tequila, Evansville Museum of Arts, History, & Science, Evansville River Terminal, French Lick Airport, Hoosier Auto Alignment II, LLC., Hoosier Heating & Air, John's Auto Parts, Major Munch, Meridian Café, Nick's Pest Management, Reaco Batteries, Rockhouse at Wolf's, Russellville Country Club, Soapaillas, Stone Craft Fabricators, Sushi Shack, Tabor's Towing & Repair, The Burrito Shack, The Grill, Uptown Café, West KY Tractor Parts

## What's For Dinner?

### Ingredients

4 cloves garlic, chopped  
1 Thai bird chile, chopped  
2 tablespoons soy sauce  
1 tbsp fresh lime juice  
2 to 3 tbsp honey  
1/4 cup peanut oil  
1 1/2 lbs beef tenderloin  
Salt & ground pepper  
Papaya Dressing



### Directions

Place garlic, chile, soy sauce, lime juice, honey, and oil in a mini food processor and process until smooth. Place beef in a small baking dish, pour the marinade over, and turn to coat. Cover and marinate in the refrigerator for 1 hour.

Preheat the grill to medium-high. Remove the beef from the marinade and season it with salt and pepper. Grill meat until charred and cooked to medium-rare doneness, about 10 to 12 minutes. Remove from grill and let rest 10 minutes before slicing into 1/4-inch thick slices.

### Papaya Dressing:

1 shallot, peeled and finely chopped  
2 Thai bird chiles, finely chopped  
1 tablespoon chopped fresh mint  
1/2 cup rice wine vinegar  
2 teaspoons sugar  
2 tablespoons fish sauce  
8 large red romaine lettuce leaves, cut into strips  
1 bunch watercress  
1 large green papaya, peeled and thinly shredded  
2 carrots, peeled and thinly shredded  
1/4 cup chopped roasted peanuts, for garnish  
Chopped cilantro, for garnish

In a small bowl, whisk together the shallot, chiles, mint, vinegar, sugar, and fish sauce. Set aside. In another bowl, toss the lettuce leaves and watercress together and then arrange the mixture on a platter.

Combine the papaya and carrots in a medium bowl. Evenly distribute the papaya mixture over the lettuce. Drizzle with a few tablespoons of the dressing. Arrange the steak on top and drizzle steak with some more dressing. Garnish with chopped peanuts and cilantro.

## Team Member Spotlight

### Patrick Mitchell



Patrick Mitchell joined SITES in October 2012 as Route Manager at our Paducah Branch location. Prior to coming to SITES Patrick gained extensive Customer Service and Sales experience

while working for Lynx, Honeywell, and other past employers. Since Patrick has come on board, the SITES Team Paducah has seen drastic improvements in day to day procedures as well as substantial revenue increases and customer base growth.

Patrick's hard work has paid off and he has recently been promoted to District Manager of the Paducah market. Patrick's drive for success has landed Paducah two large accounts since the beginning of the year.

His approachable personality has allowed him to develop meaningful relationships with customers and he, along with his team, has pulled Paducah into the Service Team Spotlight.

***Congratulations Patrick on your recent promotion!!!***